



WE'RE BACK ON THE PIER!

WHEN & WHERE

Sunday, November 6, 2022

10:00 a.m. – 2:00 p.m.

Pacific Park on the Santa Monica Pier

EVENT HIGHLIGHTS

- Carnival Games with Fabulous Mattel Toys as Prizes*
- Celebrity Appearances and Photo Booth
- Meal Vouchers and Carnival Treats Included
- Creative Crafts and Activities in the Power of Play Kids Activity Tent
- UCLA People-Animal Connection Therapy Dogs

**Tickets for carnival games and experiences sold separately. This is a cashless event; only cards will be accepted.*

SPONSORSHIP OPPORTUNITIES

Sponsorships of \$5,000 or more provide admission tickets for UCLA Mattel Children's Hospital patient families to enjoy the event.

LIFEGUARD SPONSOR - \$1,200

(\$1,096 is tax-deductible)

- 4 VIP tickets

WAVE SPONSOR - \$2,500

(\$2,334 is tax-deductible)

- 6 VIP tickets
- 1 parking pass

SEASHELL SPONSOR - \$5,000

(\$4,772 is tax-deductible)

- 8 VIP tickets
- 2 parking passes
- Sponsorship of admission tickets for 1 patient family
- Name on thousands of event invitations*
- Name on Party on the Pier website

STARFISH SPONSOR - \$10,000

(\$9,570 is tax-deductible)

- 15 VIP tickets
- 4 parking passes
- Sponsorship of admission tickets for 2 patient families
- All Seashell Sponsor recognition plus:
 - Banner with your organization's logo at entrance of ride or game

BEACH CRUISER SPONSOR - \$25,000

(\$24,420 is tax-deductible)

- 20 VIP tickets
- 6 parking passes
- Sponsorship of admission tickets for 3 patient families
- All Starfish Sponsor recognition plus:
 - Inclusion in all media releases

WINDJAMMER SPONSOR - \$50,000

(\$48,860 is tax-deductible)

- 40 VIP tickets
- 10 parking passes
- Sponsorship of admission tickets for 10 patient families
- All Beach Cruiser Sponsor recognition plus:
 - Prominent banner placement at entrance of ride or game

CELEBRITY PHOTO BOOTH AREA SPONSOR - \$75,000

(\$73,810 is tax-deductible)

- 40 VIP tickets
- 15 parking passes
- Sponsorship of admission tickets for 15 patient families
- All Windjammer Sponsor recognition plus:
 - Naming rights for our celebrity photo booth and autograph area

POWER OF PLAY AREA SPONSOR - \$100,000

(\$98,550 is tax-deductible)

- 50 VIP tickets
- 15 parking passes
- Sponsorship of admission tickets for 15 patient families
- All Windjammer Sponsor recognition plus:
 - Naming rights for dedicated child activity tent adjacent to the VIP tent
 - Logo on Party on the Pier website

VIP AREA SPONSOR - \$100,000

(\$98,550 is tax-deductible)

- 50 VIP tickets
- 15 parking passes
- Sponsorship of admission tickets for 15 patient families
- All Windjammer Sponsor recognition plus:
 - Naming rights for VIP area
 - Logo on Party on the Pier website

**Invitation listing for sponsorships received by July 15, 2022.*



UCLA



Childrens Hospital

MAKING A DIFFERENCE

For more than twenty years, Party on the Pier has generated unrestricted funding to launch high-priority programs that benefit children being treated at UCLA Mattel Children’s Hospital and around the world. Proceeds raised from this event support a wide variety of children’s health initiatives, hospital programs, innovative research, and discoveries that are improving children’s lives — now and into the future. The vision of the hospital’s extraordinary team and the generosity of our dedicated philanthropic partners help ensure a brighter tomorrow for all children. To learn more, go to www.uclahealth.org/mattel. Thank you for your support!

2021 MAJOR SPONSORS

As a Party on the Pier sponsor, you’ll be in great company! We are pleased to acknowledge the generosity of the following individuals, foundations, and businesses who helped make our Party On! campaign an enormous success. We also want to thank those not on this list who play an important role in making this annual event possible.

BOARDWALK SPONSORS



Michael & Lori Milken
Family Foundation

BEACH CRUISER SPONSORS

Dr. Neal & Beth Cutler
Mia & John Janick
Jodi & Greg Perlman
Anthony & Jeanne Pritzker
Family Foundation
Ellen & Richard Sandler

STARFISH SPONSORS

Angels 4 Austin
Bari Milken Bernstein &
Fred Bernstein
Fineberg Foundation
Interscope Geffen A&M
Bobby & Rebecca
Khorshidi
Loris, Kory & Shayna
Lunsford
Katie McGrath &
J.J. Abrams Family
Foundation
EJ & Gregory Milken
Hillary & Lance Milken
Miriam Schaeffer Family
Foundation
Nadya K. Scott
Lola & Timur Tillyaev
Kevin & Mare Wachs

SEASHELL SPONSORS

Glenn Bozarth
Chase Centers
Marina & Adam Cohn
Daniel & Daniell Elperin
Greg & Jessica Ezor
The Gardner, Lande &
Lustig Families
GMH Foundation
Liz & Evan Greenspan
Kinsella Weitzman Iser Kump
& Aldisert, LLP
Allen & Anita Kohl Family
Foundation
The Littman Family
Alfred E. Mann Family
Foundation / Michael Dreyer
MUFU Union Bank Foundation
Sabina & David Nathanson
Skechers
Cari Wolk / Athena Parking

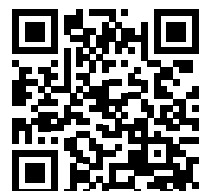
2022 PARTY ON THE PIER COMMITTEE

Bari Milken Bernstein
Masha Chase
Samantha Cutler
Jessie Ezor
Jennifer Gardner
Jamie Hasson
Mia Janick
Rebecca Khorshidi
Brooke Lande
Event Co-Chair
Hillary Milken,
Event Co-Chair
Jennifer Norotsky
Zev Norotsky
Jodi Perlman
Stephanie Sandler
Justin Strauss
Emily Strauss

For details on customized packages, please contact Leigh Dierck at ldierck@mednet.ucla.edu or (310) 569-9657.

IT WOULD BE AN HONOR TO HAVE YOUR HELP IN MAKING THIS YEAR’S PARTY ON THE PIER ANOTHER HUGE SUCCESS!

GIVE ONLINE





SPONSORSHIP OPPORTUNITIES

SUNDAY, NOVEMBER 6, 2022

10:00 A.M. – 2:00 P.M.

VIP AREA SPONSOR - \$100,000

(\$98,550 is tax-deductible)

POWER OF PLAY AREA SPONSOR - \$100,000

(\$98,550 is tax-deductible)

CELEBRITY PHOTO BOOTH AREA SPONSOR - \$75,000

(\$73,810 is tax-deductible)

WINDJAMMER SPONSOR - \$50,000

(\$48,860 is tax-deductible)

BEACH CRUISER SPONSOR - \$25,000

(\$24,420 is tax-deductible)

STARFISH SPONSOR - \$10,000

(\$9,570 is tax-deductible)

SEASHELL SPONSOR - \$5,000

(\$4,772 is tax-deductible)

WAVE SPONSOR - \$2,500

(\$2,334 is tax-deductible)

LIFEGUARD SPONSOR - \$1,200

(\$1,096 is tax-deductible)

I/We are unable to attend, but please donate all of the admission tickets from my sponsorship package to UCLA Mattel Children's Hospital patient families. (Sponsorship package becomes 100 percent tax-deductible upon donation of all admission tickets.)

I/We are unable to attend, but please accept this donation to The UCLA Foundation in support of UCLA Mattel Children's Hospital

\$ _____

All sponsorships will be recognized as described in the sponsorship brochure.

SPONSOR CONTACT INFORMATION

Name _____

Company Name _____

Mr. Ms. Mrs. Dr. Other _____

Position/Title _____

Home Address _____

Company Address _____

City, State ZIP _____

City, State ZIP _____

Home Phone _____

Business Phone _____

Home Email _____

Business Email _____

Preferred Address: Home Business

Preferred Email: Home Business

This is a joint gift. Spouse/Partner name _____

Please list my/our name(s) as _____

Please do not list my/our name(s) on Party on the Pier materials Accept my/our donation as an anonymous gift

(form continues on reverse)

PAYMENT INFORMATION

Check: Make check payable to The UCLA Foundation

Credit Card: VISA Mastercard American Express Discover

Name on Card (print) _____ Amount to be Charged: \$ _____

Card # _____ Exp. Date (mm/yy) _____

In addition to my/our personal gift, I/we have enclosed a matching gift form.

I/We are interested in a tour of the Hospital learning about your research projects and/or programs

Please return this form and your logo by July 15, 2022 for recognition on the invitation, and to ensure proper name and logo placement on all collateral materials. All artwork must be submitted as an EPS file; email artwork to LDierck@mednet.ucla.edu.

For more information on sponsorship recognition, please contact Leigh Dierck at LDierck@mednet.ucla.edu or (310) 569-9657.

SUBMIT FORM

Please review UCLA's and The UCLA Foundation's Disclosure Statements for Prospective Donors at www.uclafoundation.org/disclosures, or contact the development director listed on this form.

Fundraising Permit: In compliance with the Charitable Solicitation Ordinance in the City of Los Angeles (L.A. Municipal Code Article 4, Section 44), The UCLA Foundation's permit is on file with the City of Los Angeles. In compliance with the Charitable Solicitation Ordinance in the City of Beverly Hills (Under Article 8, Section 4-3-801 of the Beverly Hills Municipal Code (BHMC), The UCLA Foundation's permit is on file with the City of Beverly Hills. Tax ID: 95-2250801

If you do not wish to receive further fundraising information from UCLA Health Sciences, please either call us at (855) 364-6945 or email us at hsd_optoutucla@mednet.ucla.edu.